Empowering black professionals in the Tech sector

SPONSORSHIP PROSPECTUS

Contact Us
australia@blacksintechnology.org
Blacks in Technology Australia (BiT Aus) is a non-profit organisation that is dedicated to promoting diversity and inclusion in the technology industry. Our mission is to empower black professionals in the tech sector by providing networking opportunities, training, and career development resources.

We are a community of professionals, entrepreneurs, students, and enthusiasts who have a passion for technology and its potential to create positive change in our society.

Our community is currently 730+ in Australia, 15k+ globally and growing. It is vibrant, diverse, inclusive, and we welcome anyone who wants to join us in our mission.
Our goals as an organisation are to:

- Promote diversity and inclusion in the tech industry
- Help current and aspiring black professionals succeed in their careers
- Provide a platform for learning, networking, and collaboration
- Foster innovation and creativity in the tech sector
- Create a sense of community and belonging for our members

Our key offerings include:

- Professional development opportunities
- Career coaching and mentoring
- Networking events and workshops
- Access to job opportunities and recruiters
- Advocacy and support for diversity and inclusion initiatives
DEMOGRAPHICS

- Melbourne: 67.9%
- Sydney: 13.9%
- Perth: 10.1%
- Brisbane: 4.6%
- Other: 3.5%
CAREER LEVELS

- Senior: 4%
- Exec: 3.5%
- Mid level: 45.5%
- Entry Level: 9.9%
- Students: 37.1%
PARTNER WITH US

By becoming a sponsor of BIT Aus, you will have the opportunity to make a meaningful impact on diversity and inclusion within the tech industry while also gaining exposure and recognition within our community.

We are run 100% by volunteers and all our funding from sponsors goes towards implementing programs that increase diversity in the Tech workforce.
### SPONSORSHIP TIERS

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<thead>
<tr>
<th>BENEFITS</th>
<th>$2K BRONZE</th>
<th>$5K SILVER</th>
<th>8K GOLD</th>
<th>10K PLATINUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Featured Article on social media platforms</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Partner on event</td>
<td>✓</td>
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<tr>
<td>Banners/logos display at events</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Opportunity to advertise brand in newsletter</td>
<td>✓</td>
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<tr>
<td>Opportunity to be a keynote speaker at BIT Aus events</td>
<td>✓</td>
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<tbody>
<tr>
<td>Advertise open roles on BIT jobs portal</td>
<td>✔️</td>
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<td>Promote own programs</td>
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<td>Subsidised tickets to events</td>
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<td>Brand promotion on BITAus/ Global social media platforms</td>
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<tr>
<td>Opportunity to be a guest on BIT Aus Tech Talks Podcast</td>
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NON FINANCIAL OPTIONS

Access to resources: Provide access to resources such as audio-visual equipment, facilities, supplies, material, catering and venues for events

Employee Volunteering: Get your employees to volunteer at BIT Aus events

Advertise your open roles on BIT jobs portal

Training, Connections and Mentoring: Opportunity to provide training, workshops, mentorship and access to networks and connections for BIT Aus members.

Brand and Marketing Support: Offer brand and marketing support to BIT Aus where applicable.
To discuss your involvement with BIT Australia contact us by emailing: australia@blacksintechology.org

Connect with us:
LinkedIn
https://www.linkedin.com/showcase/bit-australia/

Linktree
https://linktr.ee/bitaustralia
MELBOURNE TEAM

- Devon Lewis
- Fathia Tayib
- Charmaine Hunzwi
- Fafa Oforikumah
- Mayase Jere
- Humphrey Obie
PERTH TEAM

Prue Jofirisi

Alladean Chidukwani

Martha Nyama

Oluwaseun (Bimbo) Bakare

Angela Kamaru

Ayoola Ogunlowo